

Aglycone Isoflavones: A More Efficient Natural Menopause Management

First the Facts:

- More than 43 million women in the U.S. alone are going through menopause.
- 75 percent of menopausal women experience hot flashes and or night sweats.
- About a third of those have severe symptoms.
- The findings from the Women's Health Initiative over the last 10 years confirmed the risks of hormone replacement therapy (HRT).

The Change

When it comes to what women call "the change," they know that being raised and living in the Western world, especially in America is a great disadvantage. We are talking about the life changing period called menopause or the years before and after the date which marks 365 days past since a woman had her last period. These years are known as peri-menopause and post-menopause and are marked by a gradual decline in the women's ability to produce sex hormones, especially estrogen. This gradual decline causes hormone cell receptors to send "hormone starvation" signals to the brain creating symptoms like hot flashes, night sweats, irritability and dryness of skin, to name a few. Asian women have been observed to be able to go through menopause with far less discomforts than western women.^{5,6} Research shows correlation between their diet—which is rich in legumes, especially soy—and the smaller incidence of menopausal symptoms.^{5,6} NaturaNectar's decade long research work on Brazilian Red Bee Propolis through its partnership with University of São Paulo scientists, has identified this exotic type of bee propolis of being rich in aglycone isoflavones,³ natural compounds used in EaseFemin.

Isoflavones: Natural Alternative for Declining Hormones

The daily intake of isoflavones have gained force as a viable natural alternative to HRT since

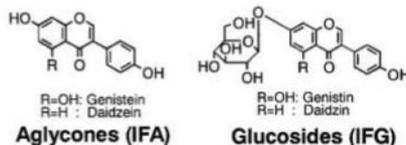
2002, when the first findings from the Women's Health Initiative were published highlighting the health risks associated by the administration of hormone replacement therapies for menopausal women. Isoflavones are natural com-



pounds that resemble the chemical structure of the hormone estrogen but still are not hormones. They bind well to the women's hormone cell receptors and provide relief from their menopausal symptoms.*

Glucosides x Aglycone Isoflavones

However not all isoflavones are the same. EaseFemin only uses aglycone isoflavones. Scientific studies show that aglycone isoflavones are absorbed by the human body's cell receptors in a more efficient and faster way than regular glucoside isoflavones,⁴ those found in the vast majority of menopausal supplements in the market today. As a matter of fact, one study points that aglycone isoflavones intake were five times higher than the regular isoflavones.^{4*}



In EaseFemin, Aglycone Isoflavones are Combined From Two Sources

The first is Isofactor™, NaturaNectar's patent protected water-based extract from red bee propolis found only in the northeast of Brazil. The local bees naturally selected a native plant (*Dalbergia ecastophyllum*) to collect the resin needed for its production back in the beehives. NaturaNectar's co-founder, Alessandro Esteves, discovered the botanical origin of this exotic propolis.¹

Recent tests performed by Chromadex® Laboratories on Isofactor unveiled that besides being a rich source of aglycone

isoflavones,^{2,3} Isofactor has powerful antioxidant activity (ORAC = 3,540 μmol TE/g). This very compelling for women looking to get relief from menopausal symptoms while keeping their reproductive system young.* The second source is

high quality not-genetically engineered fermented soy. Such unique combination of aglycone3 isoflavones are not present in any other product available today.



Synergistic Calming Herbal Blend

Given that mood swings and irritability are very common during menopause, EaseFemin added a proprietary calming herbal blend including valerian root, chamomile and passion flower. These herbs have been traditionally used for centuries not only for their calming effect, but for the observed synergistic effect on menopausal symptoms.

* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

References

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